OUR MEDIA MODEL

Issue-Based Research

Development

Board of Advisors

Multimedia Content

Outreach

Education

New Media

Broadcast TV

Building Communities

• Social Media
• National & Local Partners
• Traditional Press & Promotion
• Events, Screening & Awards

• Curriculums
• Action Guides
• Partnerships
• Online Communities
• Text Syle
• Web Magazines
• User-Generated Content

• Online Communities
• Text Syle
• Web Magazines
• User-Generated Content

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